

8. SRH INTERNATIONAL WEEK 2017: Course description

Title of Course:	Public Health - Beyond Boundaries
Language:	English
Course Type:	Seminar
Work Load:	20 hours (including exams on Friday)
Lecturer/Title/ Home University:	Dr Angela Turner-Wilson, Bournemouth University, Faculty of Health and Social Sciences, Department of Human Sciences and Public Health, UK
Course description/ Contents:	<p>Monday 9th October</p> <p>Meet-and-greet program An introduction to global public health</p> <p>Tuesday 10th October</p> <p>9.00am-10.00am Fluidity of international boundaries in public health past and present 10.00am-11.00am Seeing health through the lens of others 11.15am–12.30 am Public health for better living (the social determinants of health) 12.30am–13.15am Discussion and Questions</p> <p>Wednesday 11th October</p> <p>09.00am–10.00am Global and local health organisation - the benefits and challenges of partnership working 10.00-11.00am Empowerment for all in public health practice 11.15am-12.30am Ethical public health 12.30am–13.15am Discussion and Questions</p> <p>Thursday 12th October</p> <p>9.00am-10.00am Communicable diseases and the therapeutic challenges of global antimicrobial resistance 10.00am-11.00am Chronic diseases - different approaches 11.15am–12.30 am Marketing health – social media to government strategies</p> <p>12.30am–13.15am Discussion and Questions</p> <p>Friday 13th October</p> <p>Group Assessment – Presentations – An International Public Health Initiative</p>

8. SRH INTERNATIONAL WEEK 2017: Course description

<p>Learning outcome:</p>	<p>At the end of this course the student will be able to:</p> <ul style="list-style-type: none"> • Discuss the underpinning ideology and core principles of public health in a global setting. • Describe a range of current health promotion approaches and models that may enable behavioral change for a person and/or community. • Demonstrate the skills and knowledge required to seek out opportunities which promote and support client-centered health choices. • Recognise public health challenges within the modern world.
<p>Examination:</p>	<p>The assignment incorporates all four learning outcomes for this unit.</p> <p>Group Assessment – Presentations – An International Public Health Initiative</p>
<p>4 questions to be prepared by the students prior to arrival:</p>	<ul style="list-style-type: none"> • What do you understand by the term public health in a local and global setting? • How does partnership working benefit public health practice? • From your own practice area what do you think are the main public health issues? • What initiatives might you adopt to address the above issues and why?
<p>Essential reading:</p>	<p>Essential Reading:</p> <p>Allen, M. Allen, J. Hogarth, S and Marmot, M. (2013). <i>Working for health equity: the role of health professionals</i>. London: UCL Institute of Health Equity. http://www.instituteofhealthequity.org/projects/working-for-health-equity-the-role-of-health-professionals</p> <p>Naidoo, J. and Wills, J. 2016. <i>Foundations of Health Promotion</i> (4th ed.). Amsterdam Netherlands: Elsevier</p> <p>Rechel, B and McKee, M. (eds) (2014). <i>Facets of public health in Europe</i>. Maidenhead, England: Open University Press. http://www.euro.who.int/_data/assets/pdf_file/0003/271074/Facets-of-Public-Health-in-Europe.pdf</p> <p>Indicative Reading:</p> <p>Blas, E and Kurup, A. S. (Eds.) (2010). <i>Equity, social determinants and public health programmes</i>. Geneva, Switzerland: World Health Organisation. http://apps.who.int/iris/bitstream/10665/44289/1/9789241563970_eng.pdf</p> <p>Diepeveen, S. Ling, T. Suhrcke, M. Roland M and Marteau T.M. (2013). Public acceptability of government intervention to change health-related behaviours: a systematic review and</p>

8. SRH INTERNATIONAL WEEK 2017: Course description

	<p>narrative synthesis. <i>BMC Public Health</i>, 13:756, doi: 10.1186/1471-2458-13-756. https://bmcpublihealth.biomedcentral.com/articles/10.1186/1471-2458-13-756</p> <p>European Centre for Disease Prevention and Control, (2016). <i>Social media strategy development. A guide for using social media for public health.</i> http://ecdc.europa.eu/en/publications/Publications/social-media-strategy-guide-for-public-health-communication.pdf</p> <p>Faculty of Public Health (2016). <i>Good public health practice framework.</i> London, UK: Faculty of Public Health. http://www.fph.org.uk/uploads/Good%20Public%20Health%20Practice%20Framework_%202016_Final.pdf</p> <p>Perkins, N. and Hunter, D.J. (2014). Health and wellbeing boards: a new dawn for public health partnerships. <i>Journal of Integrated Care</i>, 22(5/6), 220-229, doi: 10.1108/JICA-07-2014-0030</p> <p>Sixsmith, J. Fox, K- A, Doyle, P and Barry, M.M. (2014). <i>A literature review on health communication campaign evaluation with regard to the prevention and control of communicable diseases in Europe.</i> Stockholm, Sweden: European Centre for Disease Prevention and Control; 20. http://ecdc.europa.eu/en/publications/Publications/Campaign-evaluation.pdf</p> <p>Van Panhuis, W. G. Paul, P. Emerson, C., Grefenstette, J. Wilder, R. Herbst, A.J. Heymann, D and Burke, D. S. (2014). A systematic review of barriers to data sharing in public health. <i>BMC Public Health</i>, 14:1144, doi: 10.1186/1471-2458-14-1144 https://bmcpublihealth.biomedcentral.com/articles/10.1186/1471-2458-14-1144</p> <p>Wallerstein, N. (2006). <i>What is the evidence on effectiveness of empowerment to improve health?</i> Copenhagen: WHO Regional Office for Europe (Health Evidence Network report). http://www.euro.who.int/Document/E88086.pdf</p> <p>**In addition: Read the patient story of Lill-Karin re antibiotic resistant bacteria: http://ecdc.europa.eu/en/eaad/antibiotics-get-informed/patient-stories/Pages/Lill-Karin.aspx</p>
--	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

PLEASE FILL IN ALL THE FIELDS.