

8. SRH INTERNATIONAL WEEK 2017: Course description

Title of Course:	Getting to know China
Language:	English
Course Type:	Seminar
Work Load:	20 hours (including exams on Friday)
Lecturer/Title/ Home University:	Colombe LIU / Head of studies for the International Affairs Bachelor's degree IPAC Business School, Annecy, France
Course description/ Contents:	<p>This course will be an in-depth introduction to China, the country and its people. We will cover :</p> <ul style="list-style-type: none"> • China, clichés and reality. • Religions, cultural beliefs and political ideas that have shaped Chinese mentality: Confucianism, Buddhism, Daoism, Emperors and Dynasties, Communism. • The ancient Chinese way of life: society, culture, martial arts and health, and how it still exists in China today. • A focus on communism: key historical events, organization of the communist party, national policies that affect the Chinese people and the country's economy. • China today, a multifaceted country: economic growth, demographics and social classes. The growing middle class and its possible impacts on the world in the years to come. • Examples of successful Chinese companies. • Overseas Chinese communities. • Writing Chinese: the system of Chinese characters, calligraphy. <p>Materials used : videos, books, news articles, internet Teaching method: alternate between lectures and internet research by the students</p>
Learning outcome:	<p>China is a key country today and for the years to come. We are often scared of how it will impact us here in Europe, but yet we don't really know this country. The purpose of this course is to get to know the traditions and the history of the country and its people, and link those with what is happening today in Chinese society. This way we can get a fair vision of China and know better how to deal with this key player in the world's economy.</p>
Examination:	<p>2 hour written exam Part I : Multiple Choice Questions Part II : Essay question</p>
4 questions to be prepared by the students prior to arrival:	<ol style="list-style-type: none"> 1. Make a list of everything you know and think about China: facts, events, ideas, opinions,... 2. What are the main religions/philosophies of China? Describe them briefly. 3. Find 2 examples of censorship in China. 4. What are favorite brands of the Chinese consumers?
Essential reading:	<p>China Daily newspaper online : http://en.people.cn/ Chinese dictionary with animate stroke order: http://www.archchinese.com/</p> <p><u>Age of Ambition: Chasing Fortune, Truth, and Faith in the New China</u>, by Evan Osnos, Farrar, Straus and Giroux Editions, 2015</p> <p><u>Understanding China</u>, by John Bryan Starr, Hill and Wang Editions, 2010 <u>The Chan's Great Continent: China in Western Minds</u>, by Jonathan Spence, W.W. Norton & Company Editions, 1999</p>



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